



EMERGING TRENDS IN WIL - ATLANTIC

**Regional Day of Learning
Moncton, NB - Delta Beausejour**

NOVEMBER 23, 2023

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Regional Day of Learning Moncton, NB - Delta Beausejour

Nov 23, 2023 • 8:30 am to 5:00PM • Moncton, NB, Delta
Beausejour

Hotel Rooms: Rooms are available at Delta Beausejour, Nov. 22 and Nov. 23, 2023. If your institution is a member of CAUBO you can reserve a room for 159.00 using the code CAU.

Optional evening event: If you are in town on Nov. 22, 2023 reservations have been made at Gusto Restaurant for 7:30 pm. Please email kristas@cewilcananda.ca if you are planning to attend the optional dinner.

Virtual – Sessions will be broadcasted live on zoom.



Program

8:30 - 9:30 AM

Registration and Coffee

9:30 - 9:40 AM

Welcome and Opening by Elder Eve Nash

9:40 - 10:40 AM

Session 1

Sea Change: Atlantic Canada's New Demographic and Economic Landscape

Atlantic Canada is undergoing a dramatic transformation. This is particularly the case in the Maritimes. For as long as anyone can remember, the Maritimes' main challenge was to create jobs for its reserve army of workers. Today, it is facing the opposite challenge. Long a laggard, the Maritimes provinces are now the country's population and economic growth leader. Newfoundland and Labrador, for its part, faces a different reality, but there too, change is afoot.

This presentation will review the paradigmatic change Atlantic Canada is experiencing and discuss what the future holds in store. As is the case for all profound economic and social shifts, this sea change comes with major challenges. One of them, the housing crisis, is particularly daunting. The presentation will examine this challenge in greater detail and discuss potential solutions.



Richard Saillant is a Moncton-based economist, public policy consultant and resident scholar at the Donald J. Savoie Institute. He has spent two decades in government and academic circles, including in positions such as Vice President at l'Université de Moncton and Director General at Industry Canada. Richard is the author of four books, including *A Tale of Two Countries: How the Great Demographic Imbalance is Pulling Canada Apart*.

[Zoom link](#)

10:40 - 11:00 AM

Coffee Break

11:00 - 12:30 PM

Session 2

Decoding the Future

Join us for a crucial discussion tailored for WIL and Co-op professionals. We'll be delving into the future of WIL and its role in the rapidly evolving landscape of work. Our speaker, Cara Krezek, has a reputation for anticipating and reacting to shifts in our sector and will shed light on the changing dynamics that impact our day-to-day lives.

From the influx of international students, shifting government policies related to WIL, a focus on skilling-up, competitive workforces, and a rising green economy, we will discuss the challenges and opportunities for institutions to respond quickly and efficiently. Understanding the reality that we are often bound by limited resources and slow-to-adapt programs, how do we navigate these ever-changing waters?

Central to our conversation will be the impact of AI on both work and education. Given that many of our students straddle the academic realm, which is still figuring out AI, and the working world, which expects them to be proficient in it, how can we ensure they are best prepared? It's vital for career and WIL educators to stay ahead and adapt swiftly in this fast-paced intersection of work and learning. Join us as we converse about ways to manage these complexities and remain impactful and relevant in a world undergoing rapid transformation.



Cara Krezek, Founder & Chief Purpose Officer at The Talent Strategy Collective, specializes in activating individual and organizational "whys." With a unique blend of passion and strategy, Cara excels in building value-driven, high-performing teams. Her recent publication showcases a strengths-based coaching approach, emphasizing personal growth and work satisfaction. Notably, Cara's leadership has made significant impacts in Work-Integrated Learning (WIL). As President and CEO of CEWIL Canada and Director at Brock University's CCEE, she's driven transformation, even amidst COVID's challenges. Renowned for her vision in experiential education, Cara stands out as a beacon, helping others harness their potential and purpose.

Zoom link

12:30 - 1:30 PM

Lunch and Networking

1:30 - 2:30 PM

Session 3

Bridging the Gaps, Nova Scotia's Study and Stay™ Programs Championing International Student Supports in Nova Scotia in a Rapidly Changing Global Environment

This session provides an overview, results, and findings from the award-winning Study and Stay™ - Nova Scotia program. Over the past six years, the Study and Stay™ - Nova Scotia program has provided support to more than 400 students representing more than 60 different nationalities. The program has successfully retained an average of 86% of the graduates in Nova Scotia one-year post-graduation. Program alumni have started their careers in meaningful jobs aligned with their study plans and are thriving as new Nova Scotians. This session offers a review of the tools and practices that have been employed successfully to support international students' transition into the workplace using a six-pillar approach.

During the implementation of this program, we experienced a global pandemic, and the world has changed inextricably in a plethora of ways, many of which we do not yet understand. This session will provide an overview of what students, alumni and employers are reporting has changed and as a result, how the supports they need have changed. This session will also provide an overview of the planned Study and Stay CONNECT program to be launched this year, the new methods and approaches that will be incorporated based on lessons learned from the past six years of the program, and how best to respond to new challenges in student-centred services and programs for diverse populations using an eight-pillar approach, in a rapidly changing, pandemic affected global environment.



Shawna Garrett, originally from the Maritimes, has held registrarial and enrolment services positions at Acadia University, NSCAD University, College of the North Atlantic – Qatar, and Mount Allison University. She has also worked as a superintendent, principal, and dean at international schools in Japan and China. Shawna holds degrees from the University of Prince Edward Island and Acadia University and is currently a Ph.D. Candidate in educational studies through Nova Scotia's inter-university doctoral program. Shawna has been the President and CEO of EduNova since September 2022. She was a member of EduNova's founding board back in 2004 and has volunteered in a variety of capacities with the organization since its inception.

Zoom link

2:30 - 2:45 PM

Coffee Break

2:45 - 4:00 PM

Panel

iHUB Panel

The iHUB, which began in 2021, was designed to support unfunded forms of WIL. Since 2021 the Atlantic Region has had over 78 projects, with 2,631 student experiences, and a distribution of over 2.6 million dollars into the regional economy. We will showcase a variety of projects from across the region explaining how they were mobilized, partners that were used and inspire you to dream about your next project.

Zoom link

4:00 PM

Thank you and Farewell
